

## Vendor Rules:

Concession Fees are determined by location and sales opportunity. There are four concession types as follows:

Concession Type:	Location	Permitted Sales*
A. Food**	Midway	All*
B. Other Sales	Midway	Non Food*
C. Non-Sales	Midway	None
D. Non-Midway	Paved Lot	Non Food*

**\*Sales of any of the following items are not permitted:** fried dough, popcorn, candy and caramel apples, candy floss, nachos and sno-cones.(A.K.A. Flavored Ice)

**\*\*Public seating will be provided by the DVFDA in close proximity to Food concessions.**

**Application deadline is 8/3/11. An Early Bird Discount of 10% shall be granted to all vendors who file their application, proof of insurance and 50% deposit no later than 7/21/2011. All vendor fees must be paid in full prior to set up on Thursday. No deposit shall be refunded after 8/3/11.**

Booths may arrive for setup during the following time frames: Monday 8/13 4:00 – 7:00pm, Tuesday 8/14 12:00 – 7:00pm, Wednesday 8/15, 9:00am – 7:00pm, Thursday 8/16, 9:00 am – 2:00 pm. All booths must be set up by 2:00 PM on Thursday and remain in their assigned locations for the duration of the fair schedule.

Each vendor will be provided with two (2) complimentary vendor badges for free access to the grounds at any time. These must be worn by you and your personnel while on the fairgrounds. Additional vendor passes may be purchased for \$20 each. Make note of the number of additional passes in the appropriate section. For Example: A trailer with four people operating a food concession would likely be filled out as follows:

Midway Food Concession Space:			
<i>Check items which you shall require:</i>		Rental Fee	Your Fee:
	10 feet of frontage	\$275	
x	20 feet of frontage	\$550	\$ 550.00
	30 feet of frontage	\$825	
	40 feet of frontage	\$1100	
2	Additional Pass(es)	\$20	\$ 40.00
X	Electricity	\$20	\$ 20.00
x	Water Connection	\$20	\$ 20.00
		Your Total Fee	\$ 630.00

For booth operations that may require large numbers of volunteers you must make prior arrangements with the fair association for entry of your personnel.

No alcoholic beverages on the fair grounds! Violators will be asked to leave the grounds and will be reported to the police for violation of the open container ordinance.

All vendors are responsible for the payment of any Wilmington Local Option and VT taxes and that may be due as a result of their concession operation. All food vendors preparing or cooking food on the fair grounds must have a VT Department of Health inspection and approval prior to operation.

All vendors must have proof of insurance during the fair. Please provide a copy of your insurance certificate with your concession application.

All concession applications are subject to approval by the fair association management. Written confirmation is required before entrance to the fairgrounds.

Please be sure to accurately describe your booth set-up. If you bring something other than described, we cannot guarantee set-up and deposits will be retained as noted above.

All rules and regulations are subject to change at the discretion of the Deerfield Valley Farmers' Day Fair Association, Inc.

Additional Questions? Call Steven E. Adams, (802) 319-0117, or e-mail: [info@dvfair.com](mailto:info@dvfair.com)

**APPLICATION FOR CONCESSION SPACE AUGUST 16, 17, 18, & 19, 2012**

**Application Deadline 8/3/2012**

**Deerfield Valley Farmers' Day Fair Association, Inc. (DVFDA)  
PO Box 577, Wilmington, VT 05363**

Company: _____ Phone #: (____) _____
Contact Name: _____
Address: _____
City, State, Zip: _____

**Describe your booth (articles for sale, display, games, etc.)**

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**Booth Dimensions** \_\_\_\_\_' frontage x \_\_\_\_\_' depth (Please note all footage will be assigned in frontage increments of 10 feet; thus a 15' x 15' tent would require 20' frontage):

**Determine your concession type as described within the vendor rules and complete Section A, B, C or D below:**

<b>Section A. Midway Food Concession Space:</b>		
<i>Check items which you shall require:</i>	Rental Fee	Your Fee:
10 feet of frontage	\$275	
20 feet of frontage	\$550	
30 feet of frontage	\$825	
40 feet of frontage	\$1100	
Additional Pass(es)@	\$20	
Electricity	\$20	
Water Connection	\$20	
<b>Your Total Fee</b>		

<b>Section C. Midway Non-Sales Concession Space:</b>		
<i>Check items which you shall require:</i>	Rental Fee	Your Fee:
10 feet of frontage	\$100	
20 feet of frontage	\$200	
30 feet of frontage	\$300	
40 feet of frontage	\$400	
Additional Pass(es)@	\$20	
Electricity	\$20	
Water Connection	\$20	
<b>Your Total Fee</b>		

<b>Section B. Midway Other Sales Concession Space:</b>		
<i>Check items which you shall require:</i>	Rental Fee	Your Fee:
10 feet of frontage	\$200	
20 feet of frontage	\$400	
30 feet of frontage	\$600	
40 feet of frontage	\$800	
Additional Pass(es)@	\$20	
Electricity	\$20	
Water Connection	\$20	
<b>Your Total Fee</b>		

<b>Section D. Non-Midway Lot's</b>		
<i>Check items which you shall require:</i>	Rental Fee	Your Fee:
1 Lot	\$40	
2 Lots	\$80	
3 Lots	\$120	
4 Lots	\$160	
Additional Pass(es)@	\$20	
Electricity	\$20	
<b>Your Total Fee</b>		

I have read and agree to abide by the vendor rules and that written confirmation from the DVFDA is required prior to my entrance to the fairgrounds.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Return this form together with 50% deposit and proof of insurance to the above address. All applications are subject to approval by the DVFDA and all fees must be paid in full prior to set-up.**